

For Immediate Release

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PRESS RELEASE

Ballston Spa National Bank Hosts Second Drive-Thru Food Pantry Ballston Spa area to benefit from free event for families affected by COVID-19

BALLSTON SPA, N.Y. – <u>Ballston Spa National Bank (BSNB)</u>, in conjunction with the Regional Food Bank of Northeastern New York and the Ballston Spa Central School District, is hosting a contactless drive-thru food pantry on Friday, May 29, beginning at 10:00am in front of the Ballston Spa High School located at 220 Ballston Ave. The drive-thru food pantry is open to area families and individuals in need of food assistance.

Thanks to the Regional Food Bank, an anticipated 18,000 pounds of food will be distributed at the event, including fresh produce, dairy, frozen meats and non-perishable food items. BSNB volunteers will welcome attendees and load boxes of food into each vehicle's trunk.

The event is open to the public and free of charge. Patrons will receive food on a first-come, first-served basis, while supplies last. All volunteers will follow CDC guidelines by wearing appropriate masks and gloves while actively practicing social distancing.

"In response to the growing need, BSNB volunteers are hosting our second drive-thru food pantry and contributing financially to the Regional Food Bank's efforts," stated Christopher R. Dowd, BSNB president and CEO. "We've made an initial donation of \$5000 and recently announced a campaign to match up to another \$5000 in support. We ask that you please consider contributing to this worthy cause."

Members of the public wishing to support the Regional Food Bank under BSNB's matching campaign may donate directly via the <u>Regional Food Bank's donation site</u> and selecting 'BSNB Matching Campaign' as the donation designation. Additionally, checks may be made payable to the Regional Food Bank of Northeastern New York and dropped off at any BSNB banking location or mailed to BSNB, ATTN: Regional Food Bank Matching Campaign, PO Box 70, Ballston Spa, NY 12020. The match applies to donations received now through May 27, 2020.

"Over the last nine weeks, the Regional Food Bank has increased their services by more than 50%, providing 9.2 million pounds of food for thousands of people in need — many for the first time in their lives. The drive-thru food pantry is a way to provide essential food to households struggling to access sufficient amounts of healthy foods at this difficult time," says Susan Lintner, Director of Community Impact, Regional Food Bank of Northeastern New York. "Our method of providing food 'from the truck into the trunk', minimizes personal contact and optimizes safety for all involved. We are so appreciative of BSNB's support."

ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York's greater Capital Region. Find out more about BSNB's offerings here. To become part of BSNB's online community, please visit us on Facebook, Twitter, and LinkedIn.

ABOUT THE REGIONAL FOOD BANK OF NORTHEASTERN NEW YORK

The Regional Food Bank of Northeastern New York is a 501(c)(3) not-for-profit organization that collects donated food from the food industry and distributes it to nearly 1,000 charitable agencies feeding the hungry in 23 counties of northeastern New York. The food provided by the Regional Food Bank helps to feed over 350,000 people each month. In 2019, the organization distributed over 40 million pounds of food to the hungry. The Regional Food Bank is a member of Feeding America, the national network of food banks. The organization is supported by foundations, private contributions and fundraising events. For information on services offered by the Regional Food Bank, call (518) 786-3691 or visit www.regionalfoodbank.net.

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Caption: Ballston Spa National Bank volunteers load food into a patron's trunk at a recent drive-thru food pantry. Food for the event was provided by the Regional Food Bank of Northeastern New York. BSNB's initial donation of \$5000, coupled with a promise to match up to \$5000 more under a recently announced matching campaign, will assist the Regional Food Bank in distributing much needed food across the region.